



# Revenue Department News

**News No.** : 9/2019  
**Date** : 29<sup>th</sup> November 2018  
**Subject** : The Revenue Department announced **D<sup>2</sup>rive** strategy to promote tax collection and service

---

**Dr. Ekniti Nitithanprapas, Director-General of the Revenue Department** revealed that the new strategy “**D<sup>2</sup>rive**” (Digital Transformation, Data Analytics, Revenue Collection, Innovation, Values and Efficiency) was announced during the nationwide executive’s meeting during 29<sup>th</sup> – 30<sup>th</sup> November 2018 to promote modern tax administration and services by using big data and digital technology.

Strategy “**D<sup>2</sup>rive**” includes

**D** - Digital Transformation – to transform work process and become digital organization by focusing on improving services and applying taxpayer-centric solutions such as the development of e-Donation to facilitate taxpayers claiming donation allowances without providing any donation evidence and the linking of taxpayer information and the Revenue Department’s database. Furthermore, the Revenue Department has developed an upload function for PIT e-filing for tax year 2018 where the filing period will be starting from 1<sup>st</sup> January 2019. Taxpayers can use this upload function to submit relevant tax refund documents which in turn will reduce their burden in keeping and submitting documents to the Revenue Department.

**D** - Data Analytics – to increase the efficiency of data analysis in particular Big Data analysis by integrating external and internal data to help design tax policy that is suitable for each target group and classify compliance and non-compliance taxpayers. To be able to classify taxpayers will help improve taxpayer services for compliance taxpayers. On the other hand, non-compliance taxpayers will be audited and legally prosecuted based on information found such as suspicious information with respect to claiming false expenses or fraud invoices.

**R** - Revenue Collection – to efficiently collect tax with the target of 2 trillion Baht through tax canvassing, tax audit and debt management process. Moreover, the Revenue Department has set up a team to analyze factors that affect tax collection in various dimensions such as area, industry and tax type.

**I** – Innovation – to promote innovation in organization by applying concept of design thinking process as well as promote working environment that will foster innovation such as innovation competition and Tax Innovation Lab. The objective of Tax Innovation Lab is to test new technology such as the possibility to use Blockchain in VAT and VAT refund for tourist system.

**V** – Values – to become a virtue organization and develop the Revenue Department’s identity “**HAS**” where **H** stands for Honesty - staffs work under the laws and regulations with transparency; **A** stands for Accountability - staffs have responsibility and devote their efforts to work; and **S** stands for Service Mind - staffs carry out services with their best effort.

**E** – Efficiency – to increase efficiency of work and people. The Revenue Department aims to create smart, good and happy people and improve working environment by using new technology.

Dr. Ekniti Nitithanprapas summarized that besides giving direction and new strategy “**D<sup>2</sup>rive**”, renowned guest speakers from public and private sectors were invited to talk at the meeting to ignite new idea and promote efficiency in tax administration and services in order to become Digital RD. The guest speakers are Dr. Phum Phumrathana on “Blockchain & Digital Transformation”, Dr. Theerawat Atsawapokee on “Data Analytics” and Dr. Ake Pathanakul on “Innovation”.

.....