

Revenue Department Strategy Map to Support the ASEAN Economic Community

Vision		Integrated Tax Administration and Services toward One Community		
Strategy		Increase competitiveness capabilities of entrepreneurs for membership in the ASEAN Economic Community.	Create innovation for regional administration and service.	Build staff and organizational readiness.
AIMS	Effectiveness	The competitiveness capabilities of Thai entrepreneurs are at the level necessary to enter the single market and production base in the aspects of movement of goods, services, skilled workforce, investment, and venture capital.		
	Quality		Entrepreneurs/taxpayers in the AEC countries receive convenient, accurate, timely tax services with up-to-date technology that connects the entire region.	
	Efficiency		Revenue Department provides tax administration that is transparent and efficient, with databases interconnected in the AEC, to prevent tax evasion in the coming single market and production base	Personnel have the knowledge, skills, and abilities to stay abreast of change. They are able to support the advent of the ASEAN Economic Community.
	Organizational Development			Organization is prepared with facilities, locations, staff, and systems to support competition, economic equality, and integration with the world economy.